



**JEWISH EDUCATORS ASSEMBLY
63rd ANNUAL CONFERENCE**

Sunday – Wednesday, January 25-28, 2015

**College Park Marriott
College Park, Maryland**

**ARTZEINU
ENGAGING WITH ISRAEL:
NEW REALITIES / NEW OPPORTUNITIES**

Schedule-at-a-Glance

Our Conference program is a “work in progress.” Check back frequently as additional speakers and sessions will be added.

SUNDAY, JANUARY 25, 2015

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|---------|--|
| 3:00 PM | Conference Opens |
| | Opening Session
Renee Brachfeld and Mark Novak
Gary Rosenthal
<i>Utilizing the Arts in Education</i> |
| 5:30 PM | New Member Reception
Prepare for Dinner |
| 6:00 PM | Dinner |
| 7:00 PM | 20/20 Program
Entertainment by Mark Novak |

10:00 PM **Hospitality**

MONDAY, JANUARY 26, 2015

10:00 AM **Nefesh B’Nefesh Sessions
Israel Sparks**

A rapid-fire, multi-media, concise 6(ish) minute mini-Ted style talks by a select panel of experts and thinkers who will help tackle the issues facing Israel education and the challenge of connecting young Jews with Israel.

11:40 AM **Coffee Break**

Vendor Area

11:55 AM **Nefesh B’Nefesh Sessions
Home or Homeland?**

An in-depth look into the nuances and complexities of Israel connectivity through discussion about the meaning of land, people and identity. Marc Rosenberg, noted educator and Director of Pre-Aliyah at Nefesh B’Nefesh will empower you with the tools to navigate your way through the tougher Israel conversations.

1:00 PM **Lunch**

1:30 PM **Coffee, Dessert, Vendor Visitation**

Vendor Area

2:30 PM **Afternoon Sessions**

6:00 PM **Dinner**

7:30 PM **Evening Program – The Humorous Side of Israel**
Benji Lovett

10:00 PM **Kumzitz and Refreshments**

Learning and Libations
Steve Kerbel

TUESDAY, JANUARY 27, 2015

- 9:00 AM **A Taste of Washington**
JYDA (Jewish Youth Directors Association)
Joins with JEA for Offsite Touring and Learning
- Early Childhood Site Visit**
- 12:30 PM **Lunch at Ratner Museum**
מנחה
JEA Annual Meeting
JYDA Annual Meeting
- 2:00 PM **Afternoon Sessions**
- Rachel Stern – Institute for Southern Jewish Life
 - Sue Wyner – Conservative Aims Statement: What Makes Sense to Teach
 - Audrey Lichter – Chai Mitzvah
- 6:15 PM **Dinner - Installation**
- 8:30 PM **Evening Program / Musical Entertainment with**
Robyn Helzner
- 10:00 PM **Hospitality**

WEDNESDAY, JANUARY 28, 2015

- 9:15 AM **Joint Program with Seaboard Rabbinical Assembly**
Dr. Norman Fried
Avoiding Burn-out: Keeping yourself and Your Staff Fresh, Focused
and Positive
- 11: 15 AM **Closing Brunch**
- 12:00 Noon **שלום ולהתראות**