



# בינינו

NEWS FROM THE JEA FOR ITS MEMBERS

JANUARY, 2009 / TEVET, 5769

## **IT'S NOT TOO LATE TO...**

- **REGISTER FOR THE JEA CONFERENCE**
- **BOOK YOUR FLIGHTS**
- **SPEND 4 DAYS LEARNING AND GROWING WITH OTHER EDUCATORS**
- **PLACE AN AD IN OUR JOURNAL**
- **PAY TRIBUTE TO FRIENDS AND COLLEAGUES**

## **CONFERENCE HIGHLIGHTS**



Sunday morning Yom Iyun for Teachers... Sunday afternoon Family Festival and Vendor Shuk... Conference Keynote: Rabbi Bradley Shavit Artson... Limud with Rabbis from the Greater Phoenix Community... Sunday evening Country – Western Barbecue... Monday morning Limud with Dr. Barry Holtz... Featured Presentation on Eco-Judaism with Bill Kaplan of the Shalom Institute, Malibu, CA... Early Childhood Educators Site Visit to Har Zion Congregation... Break-out Sessions with Hillel Zaremba of CAMERA, JNF, Rami Wernik of AJU, Rabbi Moshe Edelman of USCJ, Randy Childs of the Shalom Institute and more... Free time in Old Town Scottsdale... Featured Address by Rabbi Jerome Epstein... Gala Honoree Dinner... Tuesday visit to the Desert Botanical Garden featuring the Chihuly Glass Exhibit... Outdoor Shacharit Service and Breakfast... Study text and explore the trails of the “DBG”... Learn About the JTS Mitzvah Initiative... Afternoon Break-out Sessions: The Crypto Jews of the Southwest, Mentoring Teachers, Addressing Children with Special Needs, Introducing the Etgar Curriculum, USCJ’s Framework for Excellence, Investing for your Future through the Joint Retirement Board of Conservative Judaism, High School and Family Education, Early Childhood Education, Networking for DCL’s... Featured Address By Rabbi Elliot Dorff... Evening Concert with Josh Nelson... Wednesday morning Conversation with Rabbi Ed Feinstein... Uplifting Tefilot... Honoring Colleagues and Friends... Shopping our Vendors... Affinity Groups... Network and Connect with other Educators from Across North America and Israel

Visit our website [www.jewisheducators.org](http://www.jewisheducators.org) to download a Conference Application and Journal Ad Form

## **JEA RESEARCH AND DEVELOPMENT AWARD**

The Jewish Educators Assembly offers an awards program to encourage educational research and curriculum development through the **JEA Fund for Educational Research and Development**. A number of significant proposals have been submitted for consideration. The Awards will be announced at our Annual Conference and posted in a future issue of Beineinu.

## **JEA JOURNAL AD BOOK**

In association with our Conference, JEA publishes a Journal Ad Book. A detailed brochure detailing our honorees and an ad blank were sent to you recently. The Journal Ad Book is both an important fundraiser for JEA and an opportunity to pay tribute to those being honored and to all Jewish educators. This year, in particular, we hope that you will join in paying tribute to our immediate Past President Lonna Picker. Please support JEA by soliciting and placing ads in our Journal. We can continue to accept ads through January 6th. An additional ad blank is included on the back page.

## **THE PLACEMENT SEASON BEGINS**

The Placement season has begun and the most recent listing of positions available is included with this mailing. JEA is here to help guide you through the process and evaluate the choices before you. Applications for Placement are available on our website [www.JewishEducators.org](http://www.JewishEducators.org). Even before you make the decision to apply for Placement, we invite you to speak with our Executive Director, Eddie Edelstein. All such conversations are strictly confidential. You can reach Eddie at the JEA office 516 569-2537 or [placement@jewisheducators.org](mailto:placement@jewisheducators.org).

## **CALLING ALL "DCL'S"... JOIN OUR NETWORK**

What's a "DCL"? Many congregations are re-shaping and restructuring their educational programs under the leadership of a DCL – Director of Congregational Learning (or similar titles). The job descriptions for DCL's are broad and varied, while some are still a work in progress. JEA is developing a network for DCL's to meet, talk and exchange ideas and issues. There will be special meeting opportunities for DCL's at our upcoming Conference.

To get things started, we are inviting all DCL's to participate in a **Conference Call on Tuesday, January 13 at 12 Noon Eastern Time**. RSVP to the JEA office by phone or e-mail and we will provide you with the phone conference call-in number and pass code.

## **BRACHA CARDS**

JEA has a beautiful series of Bracha Cards available to mark special occasions or remember loved ones. By purchasing Bracha Cards, you help support the important work of the JEA. Order your Bracha Cards today from the JEA office.

## **JEA MEMBERSHIP DIRECTORY**

An updated 2008-09 JEA Membership Directory is now available. Please contact the JEA office. We can provide you with either an electronic version or a hard copy.

## **IN THE JEA FAMILY**

### **Mazal Tov:**

Fran Mishler Schneider on her recent marriage

Rabbi Marim and Paula Charry on the birth of a new granddaughter, Peninah Meira, to Rebecca Friedman-Charry and Joshua Charry.

Cantor Francyne Davis Jacobs and husband, Kevin Jacobs, on the birth of their daughter Halle Rebekah Jacobs (Gavriela Rivkah) on August 28, 2008.

Our immediate Past President, Lonna Picker on receiving the JEA – Behrman House Lifetime Achievement Award.

**BACK AGAIN IN 2010!  
JEA RETURNS TO ISRAEL  
FOR OUR 58<sup>TH</sup> ANNUAL CONFERENCE**

**Depart US: February 7, 2010  
Return US: February 12, 2010  
(Optional Shabbat Add-on thru February 14)**

Join with the leadership of the Jewish Educators Assembly for another outstanding Israel adventure. Our program will include the latest sites and places of interest, and study at the Fuchsberg Center. Visit TALJ schools and Masorti institutions in Jerusalem, Modi'in and Tel Aviv. Explore the shuk in Yaffo and dine in the new Port of Tel Aviv. Deluxe accommodations at the *Dan Panorama Hotel*, ideally located in the heart of Jerusalem. We are actively promoting a program to bring members of your faculty along with you for an experience that can deeply impact your school community.

Save the dates and plan your funding *now!!!*

**LAND COSTS FOR THE FEBRUARY 8-12 CONFERENCE:**

UNDER \$995 all inclusive

*(hotel double-occupancy, most meals, all touring and admissions, airport transfers for group flights)*

*A Note on Funding:* The current economic situation leaves us with uncertainty about airfare and other expenses. We are working hard to secure scholarship and subsidy funding for this Conference. Please note that individual communities often have funds available for educators to study in Israel. We urge you to start inquiring now into these opportunities in your home community.

**PROPOSED SLATE OF OFFICERS AND BOARD – 2009**

In accordance with our By-Laws, we are pleased to present the following slate of Officers and Board Members for 2009. This slate will be voted upon at our Annual Conference next month. Thank you to our nominating committee consisting of Lonna Picker, Chair, Melinda Kieffer, Howard Rosenblatt and Helen Winoker for their work in preparing this slate.

**OFFICERS**

PRESIDENT.....Lawrence Katz  
VICE PRESIDENTS.....Danny Kochavi, Hedda Morton  
Susan Wyner  
SECRETARY.....Judy Grossbard  
TREASURER.....William Cohen  
OFFICER-AT-LARGE.....Arnold Zar-Kessler  
IMMEDIATE PAST PRESIDENT.....Lonna Picker

**GENERAL BOARD**

**FIRST YEAR OF A FIRST 2 - YEAR TERM**

Joe Freedman      Rabbi Nogah Sherman  
Ben Lewis         Samara Sofian  
Louis Nagel

**FIRST YEAR OF A SECOND TWO - YEAR TERM**

Howard Goldberg      Rabbi Barb Moskow  
Marshall Kupchan     Sharon Wasserberg  
Jon Mitzmacher

**SECOND YEAR OF A FIRST TWO - YEAR TERM**

Yaffa Fuchs             Adrainne Pasternak  
Janice Jumbo          Sally Brown Winter  
Scott Littky

**SECOND YEAR OF A SECOND TWO - YEAR TERM**

Cantor Larry Brandspiegel      Sue Rodrigues  
Barry Gruber                         Michael Schatz  
Rabbi Laurence Scheindlin

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Visit us on the web at [www.JewishEducators.org](http://www.JewishEducators.org)

Edward Edelstein, Executive Director

Lawrence M. Katz, President